

Master Plan Overview

Richmond is growing. Between 2010 and 2015, Richmond grew by 7.9 percent. Richmond was the one of the fastest growing cities in Virginia during that period. It is anticipated that current trends will continue and Richmond will continue to add population. Part of being prepared for this growth includes updating the city's Master Plan. The process to update the plan is a City-wide conversation about change, focusing on where we've been, where we are now, and where we want to be in 20 years. The Master Plan is a document that sets a vision for the future growth of the City and outlines place-based recommendations to guide the physical development of the City.

Advisory Team Overview

Role: The Advisory Team, a sub-committee of the City Planning Commission, is tasked with 1) assisting in shaping and reviewing the content of the Master Plan; 2) helping build awareness of the Master Plan; and 3) encouraging the community at-large to participate in the Master Plan update process.

Meeting Frequency: Advisory Team meetings will occur every four to six weeks for the duration of the Master Plan process. Meetings will be held in the late afternoon during weekdays. Exact meeting times and location have not yet been established. The term limit will be three years.

Members: The Advisory Team will be co-chaired by two members of the City Planning Commission. The Advisory Team will contain an odd number of members, but no more than 15 members (including the Commissioners). Advisory Team members will represent different parts of the city and different topics impacting the Master Plan (i.e. development, environment, arts, housing, etc). At least 75 percent of the Advisory Team members must be residents of the City of Richmond.

Member Selection: The Advisory Team co-chairs, the Director of Planning & Development Review, the Master Plan Project Manager, and a senior policy advisor from the Mayor's Office will select the Advisory Team members from the pool of applicants. The Director may issue a second call for applicants if the first applicant pool does not include specific topic expertise or demographics needed to establish a diverse Advisory Team. The final Advisory Team selection will be confirmed by resolution of the City Planning Commission.

Member Attributes:

- **Technical expertise** in topic area(s) that relate to the future growth of the city.
- **Community outreach experience.** Experience reaching out and working with Richmonders.
- **Visionary and strategic.** Experience coalescing around a concept and planning how to implement that vision.
- **Diverse perspectives.** Members will possess a background that allows them to analyze and consider issues in multiples ways that is inclusive of all city residents.

Is The Advisory Team Right For You?

Big Commitment. Serving on the Advisory Team is a big commitment that will last for approximately two years and require your attendance at Advisory Team meetings and at Master Plan events. It is the most demanding way a citizen can be involved in the Master Plan.

Other Opportunities. The Advisory Team is not the only opportunity for citizen involvement. There are other ways to be engaged in the Master Plan:

- **Advisory Work Teams.** The Advisory Team will establish work teams that will be based on topics that emerge through community conversations. The Advisory Work Teams will be comprised of community members and City staff. Advisory Work Teams will be critical in shaping the goals, strategies, and actions that will comprise the Master Plan.
- **Richmond 300 Ambassadors.** The Ambassadors are volunteers that assist in spreading the word about the Master Plan and also assist by staffing community events.
- **Numerous Engagement Methods.** The Master Plan update process will include many opportunities to provide feedback and ideas via online platforms and in-person meetings (town halls, small group meetings, office hours, etc.).

Advisory Team Application



Incomplete applications will not be considered. All fields must have answers.

Name: _____

Home Address: _____

Work Address: _____

Email Address: _____ Cell Phone: _____

Neighborhood You Live In: _____ Neighborhood You Work In: _____

Council District You Live In: _____ Council District You Work In: _____

Refer to this [map](#) to find your council district.

Occupation: _____ Employer: _____

Date of Birth: _____ Race/Ethnicity: _____

Topic of Technical Expertise (Check all that apply. Your resume must reflect the expertise.)

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> Affordable Housing | <input type="checkbox"/> Economic Development | <input type="checkbox"/> Food | <input type="checkbox"/> Real Estate Development |
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Education | <input type="checkbox"/> Health | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> Arts & Culture | <input type="checkbox"/> Engineering | <input type="checkbox"/> History/Historic Preservation | <input type="checkbox"/> Technology |
| <input type="checkbox"/> City Planning | <input type="checkbox"/> Environment/ Recreation | <input type="checkbox"/> Landscape Architecture | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Community Organizing | | <input type="checkbox"/> Law | <input type="checkbox"/> Urban Design |
| <input type="checkbox"/> Diversity & Inclusion | | <input type="checkbox"/> Public Safety | <input type="checkbox"/> Other: _____ |

Questions: Provide answers to these questions on a separate paper.

1. How will your technical expertise and knowledge contribute to the Master Planning effort?
2. Describe your community engagement/outreach experiences in the City of Richmond. (Note, if these are outlined in your resume, you do not need to extensively repeat your experience here.)

Resume: Attach your resume to this application.

Submission: Applications must be received by **Monday, August 21, 2017 at 5:00 P.M.** via one of these methods:

- **Option A: Email.** Submit the application via email (richmond300@richmondgov.com).
- **Option B: Conventional Mail.** Submit the application via mail (Richmond 300 Advisory Team, 900 E. Broad Street Rm 511, Richmond, VA 23219). Mailed applications must be received by Monday, August 21, 2017 at 5:00 P.M. to be considered.